



Present: John Valencia, Bre Baer, Laurie Lovell, Sally Cox, Anne Krueger, Catherine Martin, Dana Quittner

Absent: Shelly Valdez, Lorena Ruggero

ECEA Summit

- The Success in the New Economy will be viewed at the beginning of the ECEA Summit. John played it for the council today.
- John shared the draft ECEA Summit agenda;
 - 12:30pm – Press Conference
 - 1pm – Icebreaking activity
 - 1:15pm – Leadership – vision
 - 1:30pm– Citrus College video
 - 1:45pm – Leadership – structure
 - 2pm – Keynote – Rob Baird
 - 2:30pm – Break
 - 2:45pm – Keynote – Jordan Horowitz
 - 3:15pm – Council and team activity
 - 4:30pm – report/Next StepsThe schedule is getting finalized with Shelly Valdez today
- Summit to be located at Cuyamaca Student Center
- Notify faculty that substitutes will be provided for them to come to summit. It is a working event.
- Anne to send a reminder email early next week. Include that Caps will not be ticketing on the day of event

Animated Video

- John Valencia, Anne Krueger, and Bre Baer have been working to create an animated video and creating a script for the video.
- The video will launch the Higher Edge Program at the ECEA Summit, which will target current sophomores. Also, the Leading Edge Scholarship Program, which will target the current juniors and seniors in high school.
- GCCCD has hired an animator who has confirmed she will have the video prepared and ready by the week before the ECEA Summit.

Scholarship Programs

- Two scholarship programs will be presented at the ECEA Summit.
- Will include GUHSD students including Helix Charter and Steele Canyon
- The Higher Edge Scholarship includes will be the free tuition and free laptop. It is currently being worked out with Sue Rearic for free parking.

ECEA Required Funds

- The program requires \$10 million to be able to run. Bre and John have created a 4year plan to raise the money.
 - GCCCD Employee giving campaign. Projected amount raised will be \$3 million.

- Chancellor's Circle fundraising campaign recently launched. Project funds raised will be \$300,000
- Individual donors = \$7 million
- Sponsors = \$1.5 million
- \$25 is \$500 a year and if donated for 4 years it equals the cost of one student to go through the program.
- October will be Foundation awareness month with presentations of the employee giving.

Higheredgescholarship.com has recently been purchased. It will be live by September 30th.

Next Meeting will be November 5th at 11am @ Foundation Conference Room