



East County Education Alliance  
Fundraising & Communications Committee Meeting

Friday, September 1, 2017 – District Services Chancellor’s Conference Room

## **Agenda - Fundraising & Communications Council Meeting**

Members: John Valencia, Lorena Ruggero, Catherine Martin, Dana Quittner, Sally Cox, Anne Krueger, Amber Hughes, Erich Foeckler, Kerri Ewing

Attending:

<b>NEW BUSINESS</b>	<b>ASSIGNMENT / PERSON / DATE</b>	<b>NOTES</b>
1. Higher Edge Promise fundraising brochure	Kerri	
2. Higher Edge website	Anne, Kerri	
3. Higher Edge Criteria Materials and	Kerri	Review Pathway criteria Back to school nights GCCD trifold Higher Edge rack card
4. Communication	Catherine	Student profiles
5. Develop communications plan for the Alliance	Erich, Anne	
6. Blue ribbon fundraising committee	Erich	
7. Key informational dates	Amber	California Promise (August 30) fundraising break out and Chancellor’s new direction - Back to school nights, August 28-September 15 Principal’s council meeting September 13 (criteria) Blue Ribbon Committee Meeting- September 19 Got Plans? – September 30
8. Communications toolkit for principals	Erich / Anne / Amber	
9. Report from CA Promise Conference	Amber	

**Add to next agenda:**

**Next Meeting: TBD**