



Present: John Valencia, Bre Baer, Laurie Lovell, Heather Cavazos, Sally Cox, Anne Krueger, Shelly Valdez, Lorena Ruggero

Absent: Catherine Martin, Dana Quittner

- John opened meeting with a recap of what has happened.
 - Started with the Alliance website that has gone through several versions.
 - The Council and Team intranet is available on website now.
 - The directory has been updated with approximately 150 names.
 - There is also a calendar on the website which you are also able to subscribe to.
 - The meeting minutes are also available.
 - The mission statement has been created with the help of the council
 - There is a video that has been created.
- The Promise is still evolving but there was a meeting that took place and a name was given of “Higher Edge Scholarship”. The next Promise meeting will be held next week Friday, August 14, 2015.
- There was a save the date that went out for the Fall Summit in September 30th. At the Summit the press conference will be held at the beginning at 12:30pm.
- The next step is to really focus on the September 30th Summit.
- ECEA Program information;
 - The ECEA has lowered the required GPA down to 2.0.
 - It has been estimated that the enrollment would be increased by 1,000 students per year by doing this program.
 - It will be allowed that students can skip one semester after High Graduation if wanted but they would need to begin Grossmont or Cuyamaca College in the fall.
 - There will be a student success course.
 - In order for a student be qualified for the program they will have to be at least half time students.
 - Every student in the program will be receiving a Chrome Book laptop.
 - There is debate that if the student qualifies for financial aid that they can use the remaining money from the program for books.
 - First students that will be able to apply for the program will be sophomores in high school this upcoming 2015 fall school year and graduating in 2018.
- The Student Engagement Readiness Council has been working very hard.
- There needs to be as much marketing as possible done by September 30th for ECEA Summit. For example a heartwarming ask letter. We need some sort of think tank that will help us be able to do this campaign.

- It is estimated this to be at least a \$10,000,000 campaign.
 - In October there will be an FGCC Strategic Board Retreat and there we will come up with a plan to raise money towards this program.
 - All Fund & Comm. Council members are welcome to attend the FGCC Strategic retreat in October.
 - John and Bre have been meeting with potential sponsors such as Wells Fargo.
- The long-term goal for this program is to start this vision for students at the 9th grade level in high school and move to middle school students and eventually the elementary school level.
- John suggested Judy Garrett, the Foundation Board Chair be a member of this council and attend meeting.
- The Foundation will be holding October Foundation Awareness month that will include rolling out the Payroll Deduction program that is being targeted to raised funds for ECEA.
 - The goal is to replicate this down to the high school district.
- There has been a new committee by the name of the Executive Committee that has been formed for the ECEA.
- Planning the work for the Fund & Comm. Council for the year.
 - The communications for this council is going very well and there is much work that has been completed.
 - By the time the summit comes this council team needs to have;
 - Marketing pieces printed and distributed at the event.
 - This council is also leading the efforts of the summit that include the talking points, center pieces, food, etc.
 - Anne and Lorena will work on the student photos and testimonials.
 - John and Sally will work on finding a consultant.

Next Meeting will be September 3rd at 11am @ Foundation Conference Room