



East County Education Alliance  
Fundraising & Communications Committee Meeting

Thursday, August 17, 2017 – District Annex South Conference Room

## **Agenda - Fundraising & Communications Council Meeting**

Members: John Valencia, Lorena Ruggero, Catherine Martin, Dana Quittner, Sally Cox, Anne Krueger, Amber Hughes, Erich Foeckler, Kerri Ewing

Attending:

<b>NEW BUSINESS</b>	<b>ASSIGNMENT / PERSON / DATE</b>	<b>NOTES</b>
1. Higher Edge Promise fundraising brochure	Kerri	Final draft distributed electronically for comments
2. Higher Edge website	Amber, Anne, Kerri Catherine	Content document under review for next changes Need high school student stories, photos and quotes
3. Higher Edge Criteria Materials	Kerri, Amber	Includes customized “prorated” criteria based on graduation class
4. Develop communications plan for the Alliance	Erich, Anne	Need to create comprehensive calendar of activities which includes all action internal/external utilizing district plan as a sample, need available for vetting by end of September.
5. Blue ribbon fundraising committee	Erich	Donor marketing materials to be vetted electronically by the steering committee and blue ribbon committee by August 28 and prior to printing
6. Key informational dates	Amber	Back to school nights (tentative) August 28-September 15 Principal’s council meeting September 13  (GUHSD will ask principals for Alumni Contact info) Blue Ribbon Committee Meeting-date-TBD  Got Plans date?
<b>Add to next agenda:</b> <b>Next Meeting: Aug. 17</b>		