



Present: John Valencia, Bre Baer, Laurie Lovell, Anne Krueger, Catherine Martin, Dana Quittner, Heather Cavazos, Lorena Ruggero

Absent: Sally Cox

Alliance Council's

- At the December 18, 2015 Steering Committee meeting the Alliance Structure of council's was retooled. Due to the confusion, team members are no longer listed, only the Chairs. The goal for the Fundraising and Communications Council is to raise the money for the HigherEdge Program.
- The Higher Edge Council team will be meeting soon and are working on what the plan will be to get the parents involved and how to launch to the program to 9th grade students.
- Dual Enrollment will disband this year. Their goal and purpose was to create an MOU with the District.

Stalwart Communications

- Needing a Higher Edge piece/item to give to donors to build a case of why they should get involved and why they want to give to this program. Bre and John met with Stalwart before the holiday break and a draft was received at the Foundation at the end of December describing the following:
 - What is the Alliance
 - The mission statement
 - What is needed
 - How it works
 - Impact for our community

Fundraising Goals End of 2016

- If it becomes an endowment the majority of the funds need to be raised this year, as it will have to be in the bank untouched for 3 years. The majority of a total of \$15 million to be raised.
- Major Donors - Contact all Major Donors in the area plus the Family Foundations and build relationships.
- Launch new Employee Giving campaign at GUHSD and continue with the program at GCCCD.
- Meet with Jimmie Johnson, GUHSD and GCCCD.

Communications

- Now that the structure is in place, an email will be sent to make an announcement:
 - Each council should be having meetings monthly.
 - Put date for upcoming Dual Board meeting.
 - Bullet updates from each council committee.
- Update the Intranet site. Currently the password is Alliance 2015 and needs to be updated.
- Need to make sure everyone is using the calendar on the Alliance website to post meetings. On the directory add a column stating which members belong to which council.

Next Meeting will be April 7, 2016 at 11am @ Foundation Conference Room