

ANNUAL REPORT

2017-2018



TABLE OF CONTENTS

WHO WE ARE _____	3
OUR STRATEGIC PLAN _____	4
Vision _____	4
Mission _____	4
Goals _____	4
Joint Board Priorities _____	4
HOW WE FUNCTION _____	5
Structure _____	5
Team Highlights _____	5
ARTICULATION AND ALIGNMENT _____	5
Career Technical Education / Career & Adult Education Pathways Team _____	5
Dual Enrollment _____	6
English _____	6
Math _____	6
COLLEGE PROMISE COUNCIL _____	7
DATA AND EVALUATION _____	7
FUNDRAISING AND COMMUNICATION _____	7
OUR RESOURCES _____	8
GROSSMONT-CUYAMACA COMMUNITY COLLEGE DISTRICT _____	8
GROSSMONT UNION HIGH SCHOOL DISTRICT _____	8
GRANT FUNDING _____	8
ASSEMBLY BILL 19 _____	8
WHAT WE'VE DONE _____	9

WHO WE ARE

The East County Education Alliance is a unique partnership between the Grossmont-Cuyamaca Community College District and the Grossmont Union High School District designed to better inform East County students about their college and career options after high school and have a smoother path to college.

In October 2014, members from the Grossmont-Cuyamaca Community College District (GCCCD) and the Grossmont Union High School District (GUHSD) Governing Boards came together to sign an [agreement](#) formalizing the East County Education Alliance (ECEA). In July 2016 a data sharing Memorandum of Understanding was signed. The Blueprint for Success, a collaborative strategic plan, was created in June 2017.

The structure of the East County Education Alliance (Alliance) was designed to align efforts and resources to increase the number of students graduating from high school prepared for college and graduate from college ready to enter the workforce.



“What we need to remember is we are serving the same students - just at different times in their lives. The East County Education Alliance helps us to do just that.”

Dr. Cindy Miles, Chancellor
Grossmont-Cuyamaca Community College District

“The energy and focus of the Alliance is inspirational. We’re delighted that the East County Education Alliance is getting our students excited about the prospect of going to college.”

Dr. Tim Glover, Superintendent
Grossmont Union High School District

OUR STRATEGIC PLAN

Blueprint for Success

Vision

Fulfilling the promise within each and every East County student.

Mission

Enriching our community with strong partnerships that guide our students through a world-class education leading to meaningful and fulfilled lives.

Goals

- ❖ Inspire Students to Focus on College and Careers
- ❖ Foster Collaboration Between our Districts to Provide a Seamless Transition from High School to College
- ❖ Improve College Completion Rates and Prepare Students for an Ever-Evolving Workforce

Joint Board Priorities

1. Continue expansion of our Alliance partnership.
2. Continue to bring college and high school instructors together to promote curricular articulation and alignment to improve students' transition from high school to college and career training.
3. Create new and enhance existing career pathways for students that align with industry standards and needs.
4. Share professional development and resources for instructors, counselors, staff, and administrators to promote their ability to help all students navigate the high school to college pathway.
5. Provide clear and concise data that demonstrate progress and achievements in meeting the goals of the Alliance.
6. Engage the greater East County community, including parents, business, government and general citizenry in supporting the Grossmont-Cuyamaca College Promise and work of the Alliance.

COLLABORATE

ENGAGE

STRENGTHEN

ALIGN

HOW WE FUNCTION

Structure

The East County Education Alliance **Structure** was built on the premise that the Alliance is a functioning partnership between GUHSD and GCCCD, with equal representation on the Executive Committee, Steering Committee and nine (9) function-based teams.

Team Highlights

ARTICULATION AND ALIGNMENT

The articulation and alignment process was incorporated in the work of the academic teams of the Alliance. Articulation is the process that identifies courses on a GUHSD campus that meets the requirements at Grossmont and Cuyamaca College. Successful completion of articulated courses allows students to earn college credits for career and courses taken in high school. Course alignment links high school exit expectations with college-entrance expectations.

**CONTINUE TO BRING COLLEGE AND HIGH SCHOOL INSTRUCTORS
TOGETHER TO PROMOTE CURRICULAR ARTICULATION AND ALIGNMENT**

Career Technical Education / Career & Adult Education Pathways Team

Career Technical Education (CTE)

The diligent work of the team in developing an articulation and alignment plan for the CTE Pathways Program at GUHSD schools, Adult Education, and Grossmont and Cuyamaca Colleges speaks to the strong focus of increasing the number of students completing CTE Pathways and receiving articulated college credit on transcripts.

GUHSD schools offered 27 articulated courses, added a new articulation agreement with Adult Education, updated the GUHSD articulation website for improved access, and created a joint calendar to strengthen the communication and coordination of the nine (9) workforce engagement and outreach activities offered. Districts also carried out the use of CATEMA (Career and Technology Education Management Application) an online student registration and tracking program for Career and Technology Education. The web-based software provides a simple method to enter, update, display, and report course articulation outcomes helping to increase the number of students receiving articulated credit and provides easily accessible data.

Career & Adult Education

Career and Adult Education Pathways team piloted the Moving Forward Program with three (3) GUHSD high schools. With guidance from the high school counselors the program targeted seniors, 5th year seniors, and immigrant and refugee seniors who were not on track

to graduate. For many, the change into an adult environment, along with access to college career education programs, provided a different avenue for success for our students.

In December 2017, GCCCD began providing on-site guidance for adult education students at Foothills Adult Center twice a month. Collaboration with counselors and student ambassadors helped adult students set well-planned and attainable college and career goals.

CREATE NEW AND ENHANCE EXISTING PATHWAYS FOR STUDENTS TO ALIGN WITH INDUSTRY STANDARDS AND NEEDS

Dual Enrollment

The establishment of College and Career Access Partnership (CCAP) Agreements with Steele Canyon Charter and Helix Charter was the result of the collaborative work of the dual enrollment team. Over 50 dual enrollment courses were offered to GUHSD students with close to 1,800 students enrolled in college courses through dual and concurrent enrollment.

English

GCCCD & GUHSD English teachers increased collaboration and communication efforts through the basic skills partnership. Monthly team meetings served to communicate changes in Cuyamaca College's multiple measures placement, remediation courses, and examination at the end of English 120 course exam standards. Teachers visited classrooms, modeled teaching practices (teaching and using mentor texts) and discussed articulation and alignment of English Language Arts knowledge and skills.

Math

Cooperative efforts of the team generally concentrated on multiple measure assessments and improving completion rates. Subsequently, high school articulation agreements were updated and flyers were created and distributed to all math classrooms on all high school campuses.

For the second year the math team offered a pre-calculus (Math 176) summer bridge course at three (3) high schools affording honors students the opportunity to take a calculus course as a senior. The CA Promise Innovation Grant program provided textbooks and a bus pass for 55 GUHSD students, up from 14 students in summer 2017. Out of the 55 students enrolled, 52 were retained to complete the course (94.5%) with 50 students being successful (90.9%). Out of this cohort 40 students enrolled in calculus their senior year.

COLLEGE PROMISE COUNCIL

Early College and Career Readiness Team

The Early College and Career Readiness team was restructured from the Higher Edge Promise team to collaborate among our districts for college and career readiness, in alignment with the intent of Assembly Bill 19, the California College Promise Program.

Guidance and Counseling Team

The team was revamped for information sharing and strategic coordination to better inform students and personnel of degree information, career education, and the new student onboarding process at Grossmont and Cuyamaca College.

DATA AND EVALUATION

The Data and Evaluation team worked to institutionalize technology to better track the Grossmont-Cuyamaca College Promise students. The CA Promise Innovation Grant supported the technology software with implementation in summer. The team continues to collaborate on data needs of our districts to better identify and meet the needs of students.

PROVIDE CLEAR AND CONCISE DATA THAT DEMONSTRATES PROGRESS AND ACHIEVEMENTS IN MEETING THE GOALS OF THE ALLIANCE

FUNDRAISING AND COMMUNICATION

Communication of the Grossmont-Cuyamaca College Promise to GUHSD students and parents and to the community was spear-headed by the Fundraising and Communications team. External messaging was sent to all GUHSD students and parents and internally communicated to both districts. The CA Promise Innovation Grant funded the development of the marketing an outreach campaign, a new website (MyCollegePromise.net), development and translation of promotional materials, and hired a Grant Implementation Developer and two (2) part-time College Liaisons to promote the Promise to GUHSD students.

The Foundation for Grossmont & Cuyamaca Colleges established a fundraising goal of a \$4 million endowment to provide \$200,000 a year in additional scholarships, in addition to the California College Promise state funds. The promise would extend to meet other critical student needs such as competitive needs-based scholarships for the second year of college, books, course materials, adult education transfers, and emergency scholarships. The foundation has received over \$1.2M from community supporters for the Grossmont-Cuyamaca College Promise Scholarships.



OUR RESOURCES

GROSSMONT-CUYAMACA COMMUNITY COLLEGE DISTRICT

GCCCD has institutionalized the East County Education Alliance by funding a full-time Coordinator that functions as a joint resource. The Foundation for Grossmont and Cuyamaca Colleges has begun the fundraising efforts supporting the Grossmont-Cuyamaca College Promise, including employee contributions to the Employee Giving campaign.

GROSSMONT UNION HIGH SCHOOL DISTRICT

GUHSD faculty and staff support the events and team meetings of the Alliance and financially support the Grossmont-Cuyamaca College Promise through Employee Giving campaign.

GRANT FUNDING

GCCCD was awarded \$1.5M through the CA College Promise Innovation Grant Program, with the grant term from May 2017 to June 2019.

The purpose of the one-time grant funds is to enable the implementation and expansion of a California College Promise program and requires a partnership with local school districts.

This criteria directly aligns with the efforts of the Alliance and the Grossmont-Cuyamaca College Promise. Funds have supported a \$500,000 endowment for our promise program, tracking software, marketing, outreach, and campus visits. GCCCD is fiscally planning to institutionalize grant supported areas beginning the 2019-20 fiscal year.

ASSEMBLY BILL 19

Assembly Bill 19, the California College Promise Program, passed in October 2017, providing State funding to waive enrollment fees for one year for all first-time students who attend community college full-time.

The grant is intended to increase the number of students enrolling in community college directly from high school and completing a high-value degree or credential.

The 2018-19 allocation of \$740,735 allows the Alliance to launch our Promise program beginning fall 2018. The Grossmont-Cuyamaca College Promise will be available to all high school seniors and adult learners beginning their college education.

ENGAGE THE GREATER EAST COUNTY COMMUNITY IN SUPPORTING THE
GROSSMONT-CUYAMACA COLLEGE PROMISE AND WORK OF THE ALLIANCE

WHAT WE'VE DONE

Collaboration and communication was central to the work of the Alliance with targets of inspiring students to focus on college and careers and increase completion rates.

Over 150 GUHSD and GCCCD faculty and staff attended the 4th Annual East County Education Alliance Summit in December 2017. Keynote speaker Dr. Martha Kanter, Executive Director of the College Promise Campaign, and former Under Secretary of Education, discussed national and local level topics of higher education, workforce supply and demand, and Promise programs across the nation. The breakout session was focused on identifying new and improved activities, services, and processes to strengthen student pathways. The strategic planning session concluded the Summit with teams identifying 2018-19 goals.



The joint work continued with two (2) professional development opportunities supported by the CA Promise Innovation Grant.

1. ECEA team members from both districts attended the California Promise Pathway to Success Conference in August 2017. Presentations and workshops emphasized the importance of cross-sector collaboration for structural and financial sustainability and strategies to align College Promise programs with student support structures and intersegmental transitions to ensure student persistence and completion.
2. Dual enrollment team members from both districts attended the 4th Annual California Coalition of Early and Middle Colleges (CCEMC) Dual Enrollment Summit, a statewide collaboration conference, in September 2017. Deemed the only conference in California devoted to dual enrollment, CCEMC afforded our team the opportunity to interact with experts in the field and attend workshops with a focus on best practices, implementation, and policy. Shared information fostered continued dialogue of establishing a College and Career Access Pathways Partnership (CCAP) Agreement with our districts.

SHARE PROFESSIONAL DEVELOPMENT AND RESOURCES FOR
INSTRUCTORS, COUNSELORS, STAFF, AND ADMINISTRATORS
TO PROMOTE THEIR ABILITY TO HELP ALL STUDENTS



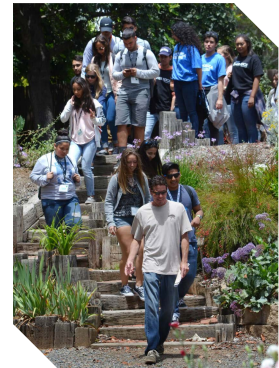
The development of the Promise criteria and promotional outreach activities was a year-long collaborative process. The Higher Edge team persistently worked to establish the college and career readiness criteria of the Higher Edge Promise to be launched in fall of 2019.

With the passing of Assembly Bill 19 in October, our districts quickly determined eligibility modifications to the now named Grossmont-Cuyamaca College Promise (beginning fall 2018). Major tasks included a marketing and outreach campaign and spring pilot activities designed to bring community college awareness and increase student participation in campus visits, Free Application for Federal Student Aid (FAFSA) and California Dream Act application workshops, and completion of the Griffin-Coyote Connection matriculation process to GCCCD.

Communication with high school counselors and college outreach teams was strengthened through the establishment of a coordinated outreach calendar and communication protocol.



GCCCD coordinated outreach efforts reached a total of 2,255 students on the GUHSD sites, over 3,000 students and parents participated in college campus visits, 1,459 students participated in matriculation workshops, and nearly 100 students and parents attended the “FAFSA Frenzy” workshops hosted by GCCCD.



The 4th Annual Joint Board meeting in May 2018 concluded the year with leadership from both districts with a [presentation](#) of the accomplishments and strategic plan of the Alliance to GUHSD and GCCCD governing [board members](#).

