

Higher Edge Team Meeting
Thursday, August 18, 2016
(3-5pm)
Health Sciences Building 34, Room 255
Meeting Agenda

<i>VC, Workforce & Organizational Development</i>	<i>John Valencia</i>	x	<i>Vice President, Student Services</i>	<i>Scott Thayer</i>	x
<i>Communications & Public Director</i>	<i>Anne Krueger</i>	x	<i>GUHSD Director, Extended Curricular Programs</i>	<i>Brian Wilbur</i>	
<i>GUHSD Assist. Superintendent</i>	<i>Theresa Kemper</i>	x	<i>Interim Assoc. Dean Student Equity & Engagement CC</i>	<i>Jesus Miranda</i>	x
<i>Alumni Coordinator</i>	<i>Kerri Ewing</i>	x	<i>Development Coordinator</i>	<i>Heather Cavazos</i>	x
<i>Interim Dean of Admissions & Records and Financial Aid</i>	<i>Amir Law</i>	x	<i>Interim Dean of Counseling Services</i>	<i>Nicole Jones</i>	
<i>GUHSD Director of Instruction & Professional Development</i>	<i>Cindy Douglas</i>		<i>GUHSD Director of College Readiness</i>	<i>Mary Nishikawa</i>	x
<i>VP Student Services</i>	<i>Marsha Gable</i>				
			<i>Recorder</i>	<i>Laurie Lovell</i>	x

Item	Summary/Action	Communication Yes/No (To Whom/By Whom)
Welcome and Introductions	<p>Mary Nishikawa was introduced as the new GUHSD Director of College Readiness.</p> <p>The new ECEA Coordinator resigned a few weeks ago and there is a potential candidate for the position. Thank you to Heather Cavazos and Kerri Ewing for stepping in to fill the vacant position temporarily.</p>	
1. Update on GUHSD Upcoming Open Houses	<p>List of GUHSD back to school nights was reviewed which included the dates, times, and volunteer to present at each High school, and the preferred high school location/format. A presentation or a booth space are the options to do during the back to school nights. Each person will receive a set of the items needed for the events such as the table tent. The goal is to have a representative from the Alliance and ambassador to attend each event.</p> <p>The message that will want to be relayed the evening of back to school nights was discussed. A single postcard with information was reviewed with the information that the students will want to know what is required of them. Parents may ask what the Higher Edge Action plan is and it is still be created but this will more than likely not be required until the student's senior year.</p>	

A draft idea of what will happen as through the high school years in order for the students to stay on track was reviewed. Jesus presented at each high school and let all students know they were accepted to the Higher Edge Program. Afterwards, acceptance letters were mailed to the parents of the high school students stating please go to the website or attend the high school back to school nights to gather more information. Fall of Freshman year in the future be at the Freshman Orientation. Sophomore year In the Fall hold college tours along with the back to school nights. ADD spring of Freshman year the acceptance letters. Junior year will include the back to school nights, Counseling student success course which needs to be decided and can be further discussed at the Fall ECEA Summit. The goal is to make most people comfortable with it, change and inspire students to attend college. Senior year along with the back to school night the Higher Edge Action plan will also take place.

Need to continue thinking outside of the box. The more students can be on campus and they can see students that are like them they will begin to believe they can do it as well.

There may need to be options of online and face to face for the Counseling Student Success Course. Faculty would like flexibility. The potential is that approx. 4,000 students will take this course per year. An online option will be beneficial to pick up high school students who attend after school sports or activities. Ideally an integrated system would be used, Workday is currently developing that which will be the new system for GCCCD in 2017.

To use the GUHSD parent portal will be helpful and the can be used temporality for the parents they are already using it with their high school students.

At the back to school nights prizes will be given away from the spinning wheel and the one page information postcards can be given out. For the Higher Edge Bootcamp the goal is to still accept the student if criteria is completed during their senior year.

If parents of Junior's and Seniors have questions to have their students be a part of the program unfortunately they are not eligible for the program, although there are still great opportunities for those students such as financial aid and scholarships. The program will not include credits for students that are taking courses during their high school years.

Main way to push information at the back to school nights and to find out information besides the website. There will be an app in the next 6 months that parents will be able to sign up and will give information of what needs to be done, until

Add Spring of Freshman year the acceptance letters.

	<p>then sit tight.</p> <p>Need marketing plan that will include 1 thing for both colleges at GCCCD. The deadline for the colleges to get the content to Kerri and Anne is August 22nd.</p>	<p>Anne and Kerri to work on the marketing piece to have by Aug 31st. Deadline for content is August 22nd.</p>
2. College Engagement Events	<p>The goal with the CTE events at the colleges are to offer them to the high school students. The campus tours can be done a little each semester with busses included. This needs to be something meaningful to the students and will create a lot of interest.</p> <p>Include Got Plans on October 8th.</p>	
3. Higher Edge App		
4. Alliance Coordinator		
5. Draft Plan for Counseling College Success Course		
6. Training		
<p>Next Meeting:</p>		