



**East County Education Alliance**  
*Creating pathways to a world-class  
 education and successful career for  
 every East County student.*



## Meeting Notes

### East County Education Alliance Steering Committee Meeting

**Date:** Wednesday, June 10, 2015  
**Time:** 7:30 a.m.  
**Location:** Griffin Gate, Grossmont College Griffin Center

**Attendees:**

**GUHSD**

- Paul Dautremont, Dir. Curriculum
- Cindy Douglas, Director of Instruction
- Alan Grulich, Dir. Assessment
- Theresa Kemper, Assistant Superintendent
- Catherine Martin Dir. Public Affairs & Leg Relations
- Gary Schwartzwald, Dir. Adult & Career Tech Ed
- Teri Sprecco, Assistant Director
- Ralf Swenson, Superintendent
- Brian Wilbur, Dir. Extended Curricular Programs

**GCCCD**

- Sally Cox, Exec. Dir. Auxiliary
- Marsha Gable, Dean of Counseling and Enroll, Cuyamaca
- Chris Hill, Interim VP Student Services, Grossmont
- Cindy Miles, Chancellor
- Christopher Tarman, Sr. Dean, Research, Plan & Inst. Eff.
- Scott Thayer, Vice President Student Services, Cuyamaca
- John Valencia, Assoc. VC Advancement & Comm.
- Katrina VanderWoude, VP Academic Affairs, Grossmont
- Wei Zhou, Int. President, Cuyamaca College

**IEBC:** Brad Phillips, Shelly Valdez  
**Guests:** Scott Herrin, Int. VP Instruction, Cuyamaca  
**Absent:** Cindy Douglas, Theresa Kemper

<p><b>Opening, Introductions, Agenda Review</b> (Cindy)</p>	<p>Dr. Miles and Ralf Swenson welcomed everyone and introductions were made.</p>
<p><b>Joint Board Meeting Recap and Reflection</b> (Katrina/Paul)</p>	<p>The following reflections were captured about the 5/19/15 joint Governing Board meeting:</p> <ul style="list-style-type: none"> <li>▪ It was successful</li> <li>▪ We should consider having an annual joint Board meeting to obtain that level of leadership and give the commitment of our institutions to this work</li> <li>▪ Consider giving Governing Board members talking points or a script about what the Alliance is as they speak to members of the public</li> <li>▪ <b>Invite the Boards to the press conference on 9/30/15 and to stay for the entire summit if they like as The Promise will be unveiled</b></li> </ul>
<p><b>Alliance Structure: Committees, and Councils, and Teams! Oh My!</b> (Cindy/Ralf)</p> <ul style="list-style-type: none"> <li>▪ Executive Committee</li> </ul>	<p><b>Big Picture:</b> preparing students for their future and bringing about cultural change.</p> <p>Members reviewed the Executive Committee, Steering Committee, councils, and teams membership list and structure, and discussed the following:</p> <ul style="list-style-type: none"> <li>▪ Designating a liaison or point person for each council where there are co-chairs</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Councils make recommendations to the Steering Committee</li> <li>▪ Steering Committee makes recommendations to the Executive Committee</li> <li>▪ Establishing regular meeting schedules for the Steering Committee and councils             <ul style="list-style-type: none"> <li>○ Meeting agendas should include consideration of recommendations or decisions</li> </ul> </li> <li>▪ Shelly Valdez, IEBC, should be invited to the first meeting of each council (orientation launching)</li> </ul> <p><b>Action:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Council co-chairs</b> will designate a liaison for all councils that have co-chairs and send the name to <b>Jennifer</b> Danks and <b>Shelly</b> Valdez</li> <li>▪ <b>Council and team chairs and co-chairs</b> will complete the team membership and provide <b>Jennifer</b> Danks with the names and contact information for all members</li> <li>▪ Establish regular meeting schedules for the Steering Committee and councils</li> </ul>
<p><b>Role of IEBC – Brad, Shelly, and Jordan! Oh Yeah!</b> (Brad/Shelly)</p>	<p>Brad Phillips provided the following information regarding the role of IEBC in evaluation:</p> <ul style="list-style-type: none"> <li>▪ <b>Jordan</b> Horowitz, IEBC, is an expert evaluator and will work with the Executive Committee, Steering Committee (overarching goals), and with each council/teams to develop a logic model to identify             <ul style="list-style-type: none"> <li>○ Problem</li> <li>○ What we doing about the problem</li> <li>○ How do we know we’re doing it – what changed as a result of what we did</li> <li>○ Jordan will work with the Articulation &amp; Curriculum Council after the summer webinar</li> </ul> </li> <li>▪ <b>Shelly</b> Valdez will send the Toolkit (templates for agendas, notes, and communications) electronically to all Steering Committee members and also post it to the webpage</li> <li>▪ Shelly Valdez’s contacts (if additional information is needed): GCCCD: John Valencia GUHSD: Paul Dautremont</li> </ul>
<p><b>Council Reports</b> (Paul/Katrina/Shelly)</p>	<p><b>Fundraising &amp; Communication Council</b></p> <ul style="list-style-type: none"> <li>▪ Announced they are designing a major endowment program for ECEA scholarships</li> <li>▪ ECEA caught the interest of the national CFO for Wells Fargo Bank and will be meeting next month with the senior vice president to start initial conversations</li> <li>▪ ECEA also caught the interest of the Wendy’s franchise</li> </ul> <p><b>Data Team</b></p> <ul style="list-style-type: none"> <li>▪ Alan Grulich distributed a <i>Post-Secondary Readiness Report</i> containing information on the cohort composition, early assessment program, progress toward completing GUHSD graduation requirements, advanced placement, SAT testing, progress toward meeting UC A to G completion requirements, and a</li> </ul>

	<p>disaggregated view of progress toward meeting UC A to G course requirements by subject. He stated this information can be made available to students and parents.</p> <ul style="list-style-type: none"> <li>▪ Regarding English learners, <b>Brad</b> will schedule a meeting with <b>Alan</b> and <b>Christopher</b> to develop metrics to drill down</li> <li>▪ <b>Christopher</b> will work with Shelly on a common research request form to be a part of the Toolkit</li> <li>▪ A suggestion was made to establish an online conversation thread or forum</li> </ul> <p><b>Dual Enrollment Council</b></p> <ul style="list-style-type: none"> <li>▪ The group met with the primary goal to discuss a model for dual enrollment</li> <li>▪ The council is working on recommendations for a definition, providing models and data</li> <li>▪ The council will reconvene in September</li> <li>▪ Brad mentioned NACEP (National Alliance of Concurrent Enrollment Partnerships), a national leader, has resources that will help</li> </ul> <p><b>Parent &amp; Community</b></p> <ul style="list-style-type: none"> <li>▪ The council now has 7 or 8 people and will be meeting with Shelly in the next couple weeks</li> <li>▪ The council needs to define their target community audience</li> </ul> <p><b>Career Pathways Council</b></p> <ul style="list-style-type: none"> <li>▪ Received a \$14M STEM grant that will help drive the work in expanding pathways and workforce engagement</li> <li>▪ Adult Ed is ready to clarify their infrastructure, fiscal agency and focus on pipeline from high school to community college</li> </ul> <p><b>Articulation &amp; Alignment Council</b></p> <ul style="list-style-type: none"> <li>▪ The council and teams have met. The biggest challenge is changing team/council members</li> <li>▪ The council is refining mission statements</li> <li>▪ Each team has developed a mini strategic plan</li> <li>▪ The council added articulation officers from the colleges, but not the high school</li> <li>▪ Their plan is to meet at least once more before the fall summit</li> </ul> <p><b>Student Engagement &amp; Readiness Council</b></p> <ul style="list-style-type: none"> <li>▪ Obtained background information to benchmark other promise scholarship programs, nationally and in CA</li> <li>▪ Reviewed promise program requirements with Shelly Valdez</li> <li>▪ Developed enrollment and financial profiles of GCCCD students from 2009-2013</li> <li>▪ Developed draft ECEA promise program</li> </ul> <p><b>Action:</b> Will complete a plan for an ECEA "Promise" program in time to announce at the Fall Summit on 9/30/15.</p>
<ul style="list-style-type: none"> <li>▪ <b>Plans for Fall Summit September 30<sup>th</sup></b> (John/Katrina/Paul) <b>I. Press Conference:</b></li> </ul>	<p>The following items were discussed concerning the summit:</p> <ul style="list-style-type: none"> <li>▪ Developing a theme – <b>Brad/Shelly</b> will help with this</li> <li>▪ Begin with the press conference</li> </ul>

<p><b>Unveiling the Promise</b> <b>II. Summit</b></p> <ul style="list-style-type: none"> <li>▪ Celebrate progress to date</li> <li>▪ Keynote: Data Matters (Brad)</li> <li>▪ Council/Teams Strategic/Action Planning</li> <li>▪ Sharing Plans</li> <li>▪ Close</li> <li>▪ Reception?</li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Brad will invite Rob Baird, Woodrow Wilson Foundation, to attend the event and possibly be the keynote</b></li> <li>▪ Unveil <i>The Promise</i></li> <li>▪ Share council plans/updates</li> <li>▪ Close</li> <li>▪ Reception</li> </ul> <p><b>Action:</b> Executive Committee will meet this summer to develop Fall Summit plans for Steering Committee review in August.</p>
<p><b>Recap and Next Steps</b></p>	<p>Upcoming Meetings Scheduled:</p> <ul style="list-style-type: none"> <li>▪ <b>Executive Committee meeting on 7/8/15 at 8:30-10:00 AM</b>, GUHSD Superintendent’s Conference Room, to discuss summit details and bring them back to the Steering Committee.</li> <li>▪ <b>ECEA Promise Plan Meetings:</b> <ul style="list-style-type: none"> <li>○ <b>Meeting on 7/16/15 at 11:30-1:30 PM</b> in the GCCCD Chancellor’s Conference Room. Attendees: Cindy, John, Theresa, Scott, Cindy Douglas, Sally</li> <li>○ <b>Meeting on 8/21/15 at 9:00-11:00 AM</b> in Theresa Kemper’s Office. <b>Note:</b> There was discussion about naming the scholarship commitment program something other than <i>The Promise</i> as there are many other districts using that nomenclature. <b>Brad and his team will come up with new name recommendations.</b></li> </ul> </li> <li>▪ <b>Steering Committee meeting on 8/18/15 at 7:30-9:00 AM</b>, at GUHSD main conference room, upstairs, to discuss the summit and final preparation</li> </ul>